Red Clay Productions, Inc.

Remote Event Livestream Production Sales Brief

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Executive Summary at Red Clay Productions, Inc, we specialize in delivering high-quality virtual remote livestream productions. Utilizing state-of-the-art equipment and software, we ensure that your event is captured and streamed with the utmost professionalism.

Our Cutting-Edge Production Setup

- **Production Software**: vMix, a versatile live production software that allows for live mixing, switching, and streaming with advanced features.

- **Cameras:** Two Sony FX30 cameras equipped with Sony's PZ 18-105 zoom lens, ensuring crisp, clear, and dynamic 4k recorded footage with full HD HDMI-SDI output to livestream.

- **Cellular Bonded (8mbps) HD Encoder:** Live U Solo 1080p encoder with LRT (LiveU Reliable Transport) technology and Live U Connect for stable and high-quality streaming.

- **CDN:** Vimeo, a reliable Livestream Content Delivery Network, ensuring your stream is accessible to audiences everywhere with minimal latency.

- **Audio Interface**: Sound Devices MixPre-6, a top-tier digital audio interface that captures studio-quality sound.

- **Premium Technical Support:** Our Communication Design Team provides comprehensive support for production development, production, distribution, and content marketing.

Benefits to Your Business

- **Professional Quality:** Broadcast-grade production quality that engages your audience.

- **Reliability:** Robust equipment and software that ensure uninterrupted streaming.

- **Expertise:** Our team's extensive experience guarantees a smooth production process.

- **Support:** Dedicated technical support before, during, and after your event.

Why Choose Red Clay Productions, Inc.?

- **Innovation:** We stay ahead of the curve with the latest livestream technology.

- **Customization:** Tailored solutions that fit your specific event needs.

- **Quality Assurance:** Rigorous testing and quality checks for flawless delivery.

- **Client Satisfaction:** A track record of satisfied clients and successful events.

Pricing Overview We offer competitive pricing with transparent cost breakdowns. Contact us for a customized quote based on your event's unique requirements.

Call to Action: Ready to take your event live with professional quality? Contact Red Clay Productions, Inc. today to discuss your livestream production needs and get a personalized quote.

Contact Information

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Remote Event Livestream Production Overview

We provide premium livestream production services based on professional broadcasting standards established by the television, film, and video industry. The core process utilizes premium capture devices for picture and sound that outputs a transparent buss of information to high resolution processing components which then encoded for distribution and delivery to the required internet platforms or storage mediums. This workflow is consistent with the following levels of services offered.

Option 1 Standard Livestreaming

We provide a Solo Livestream Producer with gear operating downstream of event's A/V Team: Cost $800.00 per eight-hour workday – The use case for this option is when a single livestream team member with gear is required to encode and stream a single SDI (serial digital interfaced-embedded audio) program feed which is handed-off to the livestream producer from the client's A/V Team. Our livestream producer is equipped with a single Vmix Studio Laptop, a Live U Solo LRT-Connect HD livestream encoder, delivering the local stream to our VIMEO Livestream CDN for distribution to the designated platform(s). An additional workflow could involve splitting the video signal flow from the A/V controls to produce an isolated switched program feed specifically for the livestream audience. *Does not include graphic overlays. *Includes local event setup & strike times.

Option 1A: We provide a Solo Livestream Producer with an HD camera: Cost $1500.00 per eight-hour workday. Like option one with the addition of a camera for events that require image capture not being provided by the A/V Team.   The use case for this option is when an organization needs to deliver the presenter as a talking-head. The program feed can include sync-slide for the livestream. * Does not include graphic overlays. *Include local event arrival & strike times.

Option 1B: Same as option 1A but we are adding a second camera for a wide-shot angle of view: Cost $2000 per eight-hour workday. The use case for this option is when a second angle of coverage such as a wide shot is required to cut away from the primary presenter's camera, allowing for an enhanced production value as in a multiple-person panel discussion. *Includes template graphic overlays. *Includes local event arrival & strike times. This option might require a second team member to serve as a camera operator.

Option 2 Advanced Livestreaming

Our Advanced Livestreaming option is our solution for those who value television-premium podcast production design: Base Cost $5000 per project. The use case for this option is when the livestream functions as one of, if not the single most important connections between your message and your audience. Here we offer the most bang for the buck to deliver a podcast or broadcast styled production that will keep your audience engaged.

In summary: All options are open to customization. We are here to help you get the most from your livestream experience.